

Open Call Swap-O-Rama-Rama Comes to LA



Swap-O-Rama-Rama, an international community based clothing swap and series of DIY workshops, is looking for designers, DIY'ers, creatives and recyclers of all caliber to participate in its first event in Southern California. This event will be part of the annual Bazaar Bizarre Craft Show located at the Shrine Auditorium December 16. (<http://www.bazaarbizarre.org>)

First, check out what Swap-O-Rama-Rama is: <http://gaiatreehouse.com/swap.htm>

The core of the swap is the gigantic piles of free clothing sorted into categories: pants, shirts, skirts, sweaters etc. These piles are the collective total of each guest's contribution of one bag of unwanted clothes. Guests may take home as much clothing as they can carry. But what makes Swap-O-Rama-Rama magical is that these clothes are there to be transformed by creative energy. At Swap-O-Rama-Rama you'll find a vibrant community of creative people offering unique crafty ideas at DIY stations. You'll also find sewing stations run by knowledgeable clothing and costume designers there to teach guests to transform garments, as well as silk screening, and decoration stations for working with beads, buttons, and a variety of accouterments. Each swap recycles aprox 10,000 lbs of clothing while transforming consumers into unique designers through the process of creativity.

If this sounds like fun, get in touch and join our crew

Open Call: Many ways you can participate!

1) Volunteer General Help/Clothing Sorters: Everyone attends the event with a bag of unwanted clothing to donate to the swap. Collectively an anticipated 10,000 lbs of free clothing is offered to all who attend and saved from landfill. Participate as a clothing sorter. This volunteer gig involves sorting the incoming clothing into piles: shirts, skirts, hats etc. The perks are great, first dibs on all the clothes.

2) Run A Sewing Station: Each Swap-O-Rama-Rama features clothing designers, costume makers and hobby sewers who offer on-site knowledge and hands on advice to attendees. This part of the swap teaches swappers to modify new/used duds and lose their inhibitions about sewing. Participate: If you like teaching and love to sew you'll love this gig! All materials are provided. This role pays a small stipend.

Please contact me soon if you are interested.

Lori Petitti

lori@hiplinemedia.com

phone 310-488-2000